



SELECTION MATRIX

This matrix allows you to structure the ideas according to the prioritization criteria.

Instructions

- (1) Jointly, determine two relevant criteria for the organization. Those will be the factors by which you will prioritize. For example: strategic alignment, citizenship impact, budget feasibility, innovative disruption.
- (2) Stick each of the papers on the matrix according to the defined axes.
- (3) The papers pasted on the upper right quadrant of the matrix should be the most relevant according to the defined prioritization criteria.

