## 1. 2. 3. FINDINGS DEFINITION **SELECTION** PROTOTYPE **IDEATION SIX THINKING HATS** This technique allows you to come up with ideas from different points of view. **Creative Hat** Instructions Write down the proposed innovation challenge. (1) **Critic Hat** (2) Each team member shall adopt the role of one "thinking hat", write down his/her role on a piece of paper and let the rest of the team **Emotional Hat** acknowledge the role that he/she is playing. When you are ready, brainstorm and discuss different ideas (3) **Optimist Hat** considering the perspective of the "thinking hat" each team member selected.

(4) After the first round, you can exchange hats and repeat the activity.

**Control Hat** 

**Objective Hat**