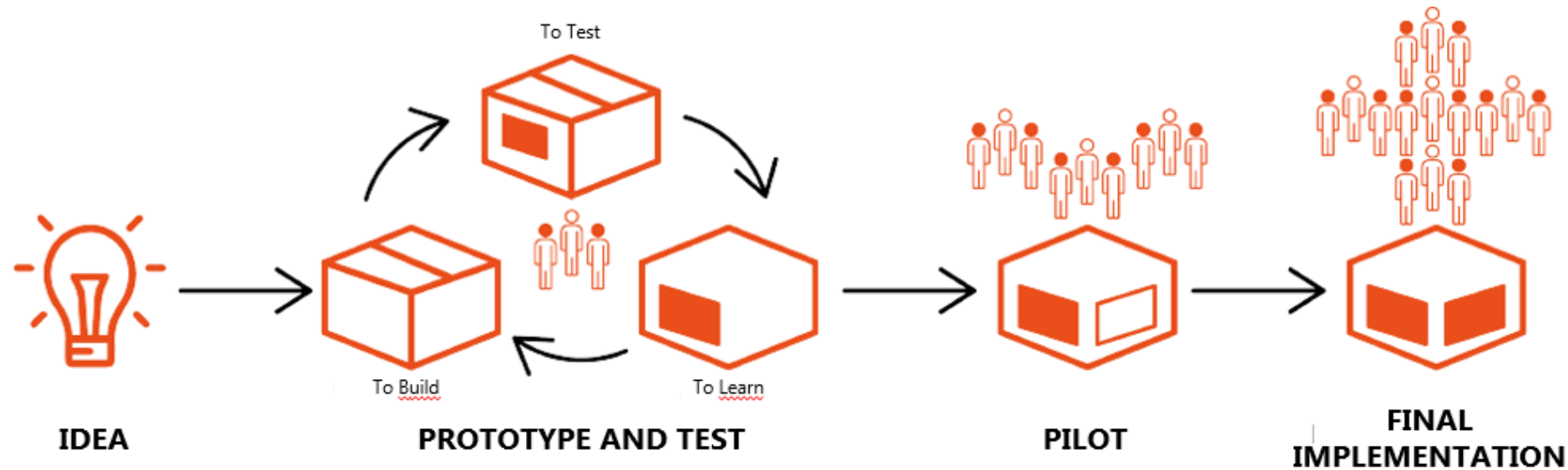


PROTOTYPE METHOD

This method proposes four stages to test the ideas, improve them, change them or discard them before its implementation.



Laboratorio de Gobierno, Chile.

Define an innovation
idea

3 prototype stages:
1) Development
2) Test
3) Evaluation

Once the innovation pilot is tested
and positively graded, you can
carry out the final implementation
and investment.

This method helps you to reduce risks and ensure low implementation costs.

Marco Steinberg Method